



## SPONSORSHIP & ADVERTISING OPPORTUNITIES

Bothell High School and Cougar Football Club have partnered to offer businesses the following advertising and sponsorship opportunities. All money raised will be used to support Bothell High School during the 2019-2020 school year. We are fortunate at Bothell, to have a tremendous amount of community support for our sports programs and the best stadium in the State of Washington, Pop Keeney Stadium. Pop Keeney Stadium is fan friendly with thousands of covered seats and a scoreboard with video capabilities that provides both entertainment, promotion and advertising opportunities to up to 5,000 fans that attend our home football games.

Combining with the game night advertising options at Pop Keeney the Cougar Football Club can also offer advertising in a high quality printed program sold at home games, logo placement on 1,000 Team Posters distributed free to the public and local businesses and linkable logo placement on our website (which was visited by over 90,000 in 2016)

Please consider advertising with us. We hope that you will find something that will be beneficial in bringing exposure to your business to the Bothell community. During the 2019 Season there will be four (4) home games with the bonus of potential home playoff games. Thank you for your consideration

Kim Monson  
Cougar Football Club  
[bhscougarfootball@hotmail.com](mailto:bhscougarfootball@hotmail.com)  
206-384-8682

Yonni Mills, Athletic Director  
Bothell High School  
[ymills@nsd.org](mailto:ymills@nsd.org)  
425-408-7015

Make Checks Payable and  
Mail to:  
Cougar Football Club  
PO Box 42 Bothell WA 98041

*The Cougar Football Club is a non-profit organization and will provide a receipt to your business. This contribution may be eligible for a tax deduction for your business. Please consult your tax professional. TAX ID: 91-2135272*

### Ala Cart Advertising Options in 2018

#### **3'x8' Banner: \$500 – (renew each season for \$300)**

Vinyl Logo End Zone Banner Bothell Home Football Games

#### **3'x4' Banner: \$400 (renew each season for \$250)**

Vinyl Logo End Zone Banner Bothell Home Football Games

**Scoreboard Advertising - Ribbon Level - \$300:** A Scrolling List of Sponsors that runs periodically from when gates open at 5:00 until 6:00 PM or at post game.

**Scoreboard Advertising - Slide Show Level - \$500** – A Simple Logo or Business Name in Slide Show Loop. Five (5) Second Ad (like a movie theatre) during pre-game 6:00-6:30 PM and PA Announcement.

#### **Bothell Football Home Game Program Advertising: Black & White Ads**

**\$500 – Full Page      \$300 – Half Page      \$250 – Quarter Page      \$150 – Business Card**

#### **Bothell Football Team Poster – Color Logo Ad - \$750**

**\*\*Bundle any banner or digital advertising with print advertising and receive a 20% discount\*\***

*\*All advertising must adhere to Northshore School District Guideline and be approved by Bothell High Administration and the Cougar Football Club.*



# *Bothell High Sponsorship and Advertising Order Form*

## **Sign Me Up...**

Ala Cart Item: \_\_\_\_\_ Cost: \_\_\_\_\_

Ala Cart Item: \_\_\_\_\_ Cost: \_\_\_\_\_

**Payment Options:** Mail this form with a Check or contact us via email and we will invoice so you can make direct payment using a debit/credit card.

**Checks made out to:** Cougar Football Club

**Mail to:** PO Box 42 Bothell 98041

*The Cougar Football Club is a non-profit organization and will provide a receipt to your business. This contribution may be eligible for a tax deduction for your business. Please consult your tax professional. TAX ID: 91-2135272*

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**I have agreed to the above payment and will provide ad artwork -- preferably an electronic image.**

**If you are a returning supporter, we will use the artwork we have unless you send in new artwork.**

**Questions should be directed to Kim Monson @ 206-384-8682 [bhscougarfootball@hotmail.com](mailto:bhscougarfootball@hotmail.com) or**

**Yonni Mills @ 425-408-7015 [ymills@nsd.org](mailto:ymills@nsd.org)**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Ad Artwork Layout/Technical Information:** Email an electronic copy of your ad or if you do not have an electronic copy of your ad please mail original business card so we can scan.

Email to: [bhscougarfootball@hotmail.com](mailto:bhscougarfootball@hotmail.com)

**Deadline to Submit Artwork: August 1st**