



GO GREEN & GROW 10 KEYS TO SUCCESS

1. Announce Go Green & Grow Fundraiser via email to all participants.
 - a. Attach custom flyer to email
2. Web Site – Place flyer and Plants4Home Promo-code on your website.
3. Place a link to PLANTS4HOME.COM website from your website.
4. Send reminder emails monthly throughout the summer to encourage participation.
5. If some have difficulty meeting the \$200 minimum encourage group purchase with family and neighbors.
6. Flyers – place and leave flyers in strategic easy to see locations at events.
7. Encourage participants to send flyers to neighbors and friends.
8. Keep Go Green & Grow Fundraiser going all summer.
9. Maximize social media to encourage support.
10. Push the fact that all plants are grown locally and DELIVERED to your home.

Thank you

The Plants4Home Team

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